

REP HEADLINE# 6363938 TRF# 335871 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT19/12 10.31
 ORDER WORKSHEET HARRIS REPORT FROM REP *** WPXI-TV ***

ADV # 016299 ADV. NAME POLI/T MURPHY/R/CON/PA REP. # OFF. # 18 SALESMAN #
 AGY # 03844 AGY. NAME BRABENDER COX MIHALKE BUYER NAME LIZ BRABENDER

1218 GRANDVIEW AVENUE, 1ST FLOOR
 PITTSBURGH, PA 15211
 SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6363938 CLASS: NATL. LOCAL REGIONAL

PRDCT MURPHY 10/08 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT8/12 OCT14/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT19/12 10.31

REP: TO JEN
 FR LINDSEY FOR CHERYL
 M5 OK
 TTLS \$36,500
 PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
14	S		600P-630P	30		\$625.00	10/13	10/13	0		SAT	0
PROGRAM : CH11 NEWS												
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT13												
STATION MAKEGOOD OFFERS:												
M5	OK'D	BUY#14	MISSED: SAT/600P-630P				OCT13		30S	\$625.00	(OCT16/12)	
OFFER: NONE												
CMT: CREDIT. CHERYL WILL HANDLE												
OCT/12			36500.00									

CONTRACT TOTAL 36500.00
 TOTAL SPOTS 48

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REP: TEL# 215-564-1206
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ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP

OCT19/12 10.31
*** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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MARKET TOTALS \$168,750 WPXI 22% KDKA 41% WTAE 23% WPGH 11% CABL 1% WPCW 1% WPMY 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6363938 TRF# 335871
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM STATION OCT16/12 12.20
*** WPXI-TV ***

ADV # 016299 ADV. NAME POLI/T MURPHY/R/CON/PA
AGY # 03844 AGY. NAME BRABENDER COX MIHALKE

REP. # OFF. # 18 SALESMAN #
BUYER NAME LIZ BRABENDER

1218 GRANDVIEW AVENUE, 1ST FLOOR
PITTSBURGH, PA 15211

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6363938

CLASS: NATL. LOCAL REGIONAL

PRDCT MURPHY 10/08

EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT8/12 OCT14/12 WK-1

CITY TAX STATE TAX

CO-OP BILLING NEEDED

DATE OCT16/12 12.20

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M5 UNRESL BUY#14 MISSED: SAT/600P-630P OCT13
OFFER: NONE
CMT: CREDIT. CHERYL WILL HANDLE

30S \$625.00 (OCT16/12)

CONTRACT TOTAL 37125.00
TOTAL SPOTS 49

Preemption Report - Detailed

Monday, October 15, 2012 5:07:15 pm

Contract # P/E Type P/E Status Preempted P/E Date Rate Times Len SPW M T W T F S S Station M Line Comment Contract Start/End Dat Headline #

Sales Person: Telerep/Washington DC, Washington DC

Contract Number: 335871

Advertiser: Pol/T Murphy/R/Con/PA (16299)

335871.14.0.1

No Avail

Open

10/5/12

2:11pm

10/13/12

\$625.00

6P - 6:30:00PM

:30

1

WPXI

NA SAT NEWS 6-630P/14

10/08/12-10/14/12

06363938

Totals for: Pol/T Murphy/R/Con/PA (162

Totals for: 335871

\$625.00

Preempt Count:

1

\$625.00

Preempt Count:

1

Close + add credit

M5



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A preempt with a gray colored background indicates that its parent is a makegood line.

An "M" is displayed in the M column for preempts that have makegoods.